

PITCH DECK PRESENTATION

# JARBLY LLC



Boutique Firm focused on acquisition representation of high quality businesses & real estate, and disruptive ventures that are ubiquitous in nature.



Boutique Firm in Boca Raton, FL with an emphasis on representing high quality commercial business sales.



## COMPANY OVERVIEW

# An Introduction

JARBLY LLC is a boutique firm that helps sellers position their company for a strategic exit and buyers find maximal value in a competitive marketplace. JARBLY's focus is on acquisitions, predominantly businesses with valuable assets and cash flow. Whether it comes to selling your business, acquiring one or forging a partnership opportunity, we understand deals & value.

As JARBLY has been heavily involved in the digital space including its own ventures for a decade with servicing hundreds of clients around the world, it is very well versed with understanding technical aspects of a deal including value proposition, product offerings, marketing, metrics, ROI, moats, and value-add initiatives.



# JARET GROSSMAN

## CEO MESSAGE

We pride ourselves on being a leader in M&A with a focus on elite representation for buyers and sellers alike. We understand how to position a sale for maximal value and a timely sale and our bread and butter is to provide a timely high valuation exit for sellers and a strategic acquisition for buyers. We have the unique and uncanny ability to leverage our network and our sources of distribution to go out to the public to position assets for sale which procures high quality leads. We draft and prepare materials such as Prospectuses, Confidential Information Memorandums, and high quality Value Proposition Decks which convey a message of value to attract high quality offers in the shortest time possible. We can't to work with you on your next acquisition with high end service from a qualified team of passionate individuals that can help you secure the deal you've been seeking.

### Acquisitions



100%

### Disruptive Ventures



100%

### Real Estate



100%







01.  
ABOUT US  
**OUR COMPANY**

JARBLY has been relied on for M&A deals based on its network and marketing ability. With a vast digital presence that is able to leverage the use of high quality content and lead-gen systems, JARBLY is a source for business owners to sell and buyers to acquire an existing cash flow business.

**4K+**

**HIGH NET WORTH INDIVIDUALS  
SEEKING OUR M&A LISTINGS**

**150+**

**WEBSITES AND APPS BUILT**

**95K+**

**YOUTUBE SUBSCRIBERS  
WITH 30 MILLION VIEWS**

**2**

**GIZMODO APPS OF THE DAY**

JARBLY LLC

OUR COMPANY

# JARBLY IS A PREMIER M&A COMMUNITY

JARBLY LLC HAS ACCESS TO HIGH NET WORTH INDIVIDUALS INCLUDING ACCREDITED INVESTORS WITH CASH TO ACQUIRE A BUSINESS, PE FIRMS SEEKING HIGH LEVEL OPPORTUNITIES WITH EBITDA OF \$5+ MILLION OR MORE, AND ACQUISITION FIRMS SEEKING TO ABSORB AND REENGINEER. WE ALSO HAVE A COMMUNITY OF SELLERS LOOKING TO EXIT AND BUSINESS OWNERS LOOKING TO EXPAND. JARBLY IS PRESENTED WITH OFF-MARKET LISTINGS INCLUDING RESIDENTIAL AND COMMERCIAL OPPORTUNITIES THAT ARE RIPE FOR PROFIT.



01

## M&A FIRM

JARBLY is leaned on for representation and we get daily interest on our listings.

02

## HIGH NET WORTH NETWORK

Anyone who opts in to our system, is someone with means to acquire a business and is typically a high net worth individual.

03

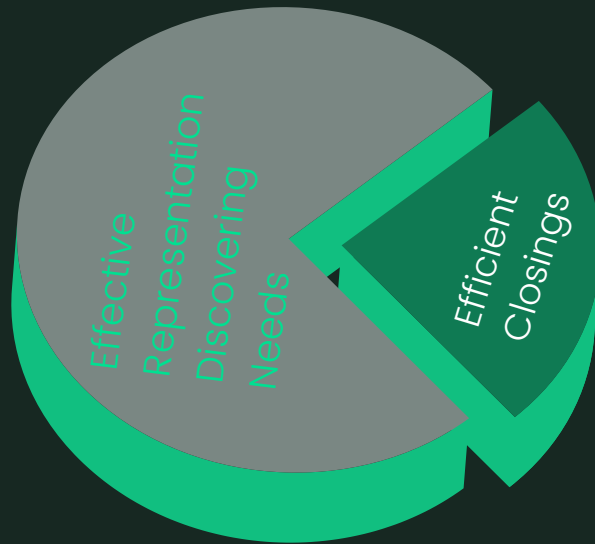
## BUSINESS OWNERS

We have access to elite owners with unique businesses.

## OUR COMPANY

# M&A DEALS

A boutique firm that focuses on three verticals within its core competencies: Acquisitions Services, Real Estate, and Disruptive Ventures.



### 01 LISTINGS Seller Representation

We not only prepare quality listings that illustrate the value of a business (not just cash flow and numbers) to attract high quality leads and showcase the value prop of a sale including BizQuest, MLS, LoopNet, BizBuySell, and directories but we tap into contacts and relationships unique to the niche.

### 03 LEADS Lead Generation

We get dozens of high quality leads per month of high net worth individuals ready, willing, and able. we also have the ability to generate unique partnerships, spin offs, and out-of-the-box acquisitions to get the deal you are seeking.

### 02 ACQUISITION Buyer Representation

JARBLY has helped brands cultivate business related and real estate opportunities that are ripe for acquisition by helping buyers and sellers get what they are seeking from a deal.

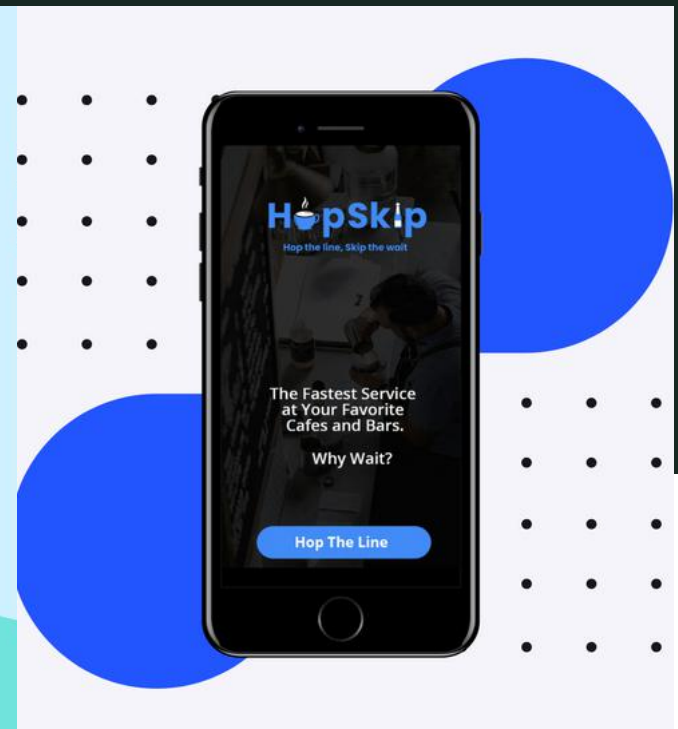
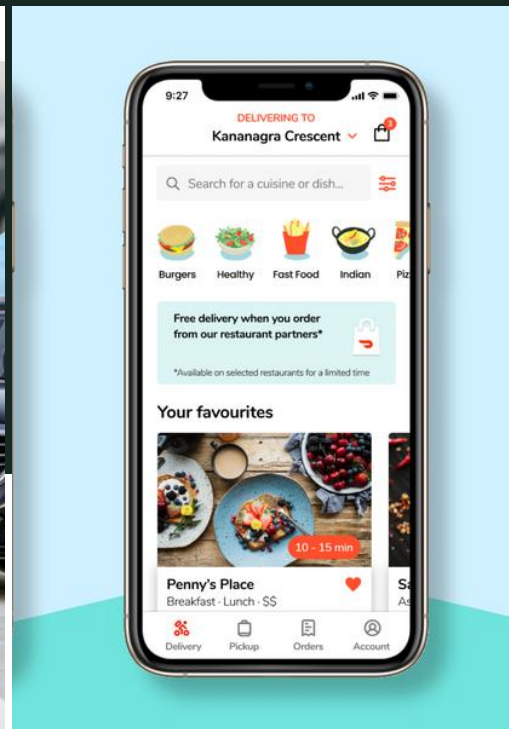
### 04 CONTACTS Relationship Nurturing Systems

We have thousands of email contacts and facilitated many relationships with investment firms, VC firms, angel groups, and individuals who are looking for quality businesses. JARBLY has the ability to take advantage of all aspects of a business deal, and is very creative with structure to help bring in partners or plan a strategic exit.

OUR PORTFOLIO

# PRODUCTS BUILT

JARBLY HAS CREATED A DIGITAL PRESENCE FOR MANY BRANDS. JARBLY KNOWS A GREAT DEAL ABOUT THE WEB FOR LEAD-GEN.

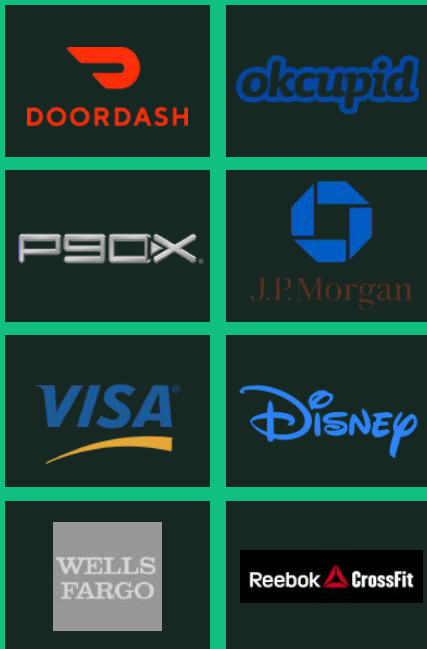




# HOME GROWN ACQUISITIONS

JARBLY ACQUIRED BONZAI APP DEVELOPMENT AND REPOSITIONED IT FOR A SALE OFFERING UNIQUE INSIGHT IN TO THE DIGITAL WORLD.

Bonzai App Development was a firm founded in Silicon Valley. JARBLY acquired it, reengineered it, and repositioned it for acquisition. This gave the team at JARBLY inroads with development opportunities to understand the digital sphere at a heightened spectrum.



CALIFORNIA BASED AWARD WINNING MOBILE APP TEAM

## RELIABLE MOBILE APP & EYE CATCHING WEB DEVELOPMENT

Mobile App Development Specialist Team with over 20 years of experience launching complex gaming and Enterprise level apps for Fortune 500 companies... We guarantee your app launch!

[DOWNLOAD OUR HIGH LEVEL PROPOSAL](#)

A stack of smartphones displaying various mobile app interfaces, including maps, food delivery, and social media.



## OUR RELATIONSHIPS

# OUR CONNECTIONS

### Who We Have Done Business With the Following People

JARBLY and its ties have done work with prominent brands all across the globe, creating a vast number of products. With its prior brand Muscle Prodigy that it helped position for an exit, the brand worked with elite athletes across the globe and sold its MP45 product to over 35,000 customers with over 2 million social media followers. JARBLY has a knack for creating partnerships with star power and has the ability to create inspirational content that lure folks in. JARBLY successfully was introduced in to the M&A space after doing 5 inner M&A deals before being relied upon as a source from other business owners where it successfully brokered many M&A deals and made in-roads with M&A powerhouse firms.



Devin McCourty  
Super Bowl Champion  
MP45 Endorsed Athlete



ARIAN FOSTER  
Pro Football All-Star  
Foster's Fitness App



MARC MEGNA  
Owner of Anatomy Gym  
Viral Motivational Videos

*\*The individuals shown above have done business with JARBLY or its principals and are not affiliated with any offer located herein.*



SYSTEMS THAT NURTURE HIGH NET WORTH CLIENTELE

# OUR DEMOGRAPHIC

We typically carry 12 listings at a time that range from \$500k to \$30MM in sales price. Most people who come our way and inquire about our listings, do not do business with us. However, we have direct access to detailed and lengthy conversations with them not only about the business but other products and services. That is where we have an opportunity to introduce them to the programs we offer and the J Club.

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**63%+**

MALE

OUR INITIAL POINT OF CONTACT IS  
TYPICALLY A MALE BUSINESS OWNER  
WITH LIQUID CAPITAL TO DEPLOY

**\$5MM+**

ACQUISITION SIZE

THE TYPICAL CONTACT THAT COMES IN  
THROUGH OUR SYSTEM IS SEEKING AN  
ACQUISITION OF \$5MM+ WITH A  
\$1MM+ EBITDA-BASED BUSINESS

PROPRIETARY LEAD GEN SYSTEM PROVIDES DIRECT ACCESS

# TIES WITHIN THE INVESTMENT COMMUNITY

JARBLY has ties with various individuals that range from single individuals with \$500k - \$10mm+ in liquid cash to acquire a company to PE Firms looking to absorb \$2 billion in assets over the next 24 months.

01

## HIGH NET WORTH INDIVIDUAL

This is an individual seeking a business that has disposable cash usually between \$500k and \$1mm liquid to go in.

02

## PE FIRMS

These are firms that are expressing interest in companies with asking prices over \$5mm and looking for businesses that have \$5mm+ EBITDA.

03

## ROUTINE M&A FIRMS

These are businesses that are conglomerates whose sole mission is to find businesses they can absorb and run or reengineer and sell.

04

## INVESTORS

Individuals and firms that are looking for ripe opportunities that they don't necessarily want to manage, but they want to be involved in a passive or moderately active role.



ACQUISITION TARGETS

# FOLLOW OUR CASE STUDIES

WE HAVE SEVERAL HIGH QUALITY LISTINGS THAT PROCURE HIGH QUALITY CONTACTS. WE HAVE A SYSTEM OF GENERATING LISTINGS AND FROM THAT, WE GET BUYERS INTERESTED IN M&A WHO HAVE DISPOSABLE INCOME.

## 01 GLOBAL IT SERVICE COMPANY

\$29MM LISTING  
HUNDREDS OF LEADS COME IN  
INQUIRING ABOUT THE  
PROSPECTUS / CIM

## 02 LIMO SOFTWARE

\$12MM LISTING  
PROCURED DOZENS OF HIGH  
QUALITY LEADS INCLUDING PE  
FIRMS

## 03 HOME GROWN VENTURES

JARBLY HAS SEVERAL OF ITS  
OWN VENTURES THAT HAVE  
NURTURED HUNDREDS OF  
HIGH QUALITY RELATIONSHIPS

## 04 ECOMMERCE GAMING COMPANY

SOLD FOR \$2.8MM LEAVING THE  
OWNER WITH 10% EQUITY  
THIS WAS A HIGH VALUE DEAL  
THAT BROUGHT IN 200 LEADS  
BEFORE THE SALE





02.

## HOW WE CAN WORK TOGETHER **THE J CLUB**

Our company is trusted in the M&A Community. It's an honor to be able to work together and provide your services to our clientele.

There are many reasons for industry players to be able to join the J Club, but we want your product and service to be one more reason why.

# THE J CLUB

JARBLY HAS A UNIQUE BUILT-IN EXPERIENCE THAT OPENS THE DOOR TO UNIQUE RELATIONSHIPS AND A VAST NETWORK OF PEOPLE THEY WANT TO DO BUSINESS WITH

Besides offering value to our clients on specific inquiries, we offer an opening in to our vast network. When individuals come in to our network, we offer them access to brand discounts, professional services, and connections with other people in our network.

JARBLY does business with brands like yours to provide perks and benefits to our members in exchange for being customers of your brand.

Please Provide JARBLY with some opportunities in which JARBLY can provide an offering to its members. We typically work on referral-type arrangements where we sign our clients up automatically to your services as they sign up to ours. For example, they get access to "XXX..." upon being admitted in to the J Club. Alternatively, we can do straight affiliate program or white label service where JARBLY gets a unique offering or discount to offer its members to prevent circumvention from our efforts.

## 1 B2B SERVICES

We like to provide our clients with B2B services that help them expand their business operations, marketing presence, and more.

## 2 TECHNOLOGY

Our clientele is always looking for the competitive edge including software and unique proprietary technology they can take advantage of.

## 3 UNIQUE PRODUCTS

JARBLY is always looking for unique high quality products to offer elite individuals and PE firms.

## 4 EXPERIENCES

We like to provide our clientele with unique experiences and business events that are catered to a high end elite clientele.

## 5 TRIPS

Our clientele is constantly on the go and can benefit from travel perks and accomodations.

## OUR INITIAL OFFERING

# The Experience

WE PROVIDE AN OPPORTUNITY TO JOIN A CLUB FROM THE OUTSET. THE J CLUB IS A SUITE OF OFFERINGS THEY MIGHT BE INTERESTED IN AFTER THEY INQUIRE ABOUT A SPECIFIC LISTING.

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PROVIDING APPROPRIATE

## EXCLUSIVE

ENHANCED OFFERINGS AND VALUE

3RD

The J CLUB

We offer our dozens of leads that come in weekly exclusive access to The J Club which opens their world to an exclusive network.

2ND

LISTING INFORMATION

They get an inside look at our CIM's and Prospectuses of companies typically ranging from \$500k Purchase Price to \$30mm+ Purchase Price.

1ST

INITIAL INQUIRY

When someone comes in to our world, they are interested in a listing we have or are inquiring about M&A services.

AN EXPERIENCE LIKE NO OTHER

# THE J CLUB

THE J CLUB IS A UNIQUE INTERACTIVE WAY TO MEET HIGH NET WORTH INDIVIDUALS AND BE INVOLVED IN THE KNOW. OUR CLIENTELE WANTS TO KNOW INFORMATION, MAXIMIZE DEAL FLOW, AND THEY WANT TO TAKE ADVANTAGE OF SWEET OPPORTUNITIES, AND DEALS.

## PERK ONE

The J Club offers representation services. We help buyers find the exact business they're looking for to acquire that matches their target criteria.

## PERK THREE

We offer our clients a suite of business products and services. From staffing, marketing, M&A services, and financial resources, etc. are clients are taken care of with access.

## PERK TWO

We offer an inside look into our network & off-market deals. The who's who of the M&A world, individuals and PE firms that have unique advantages, our clients get an inside connection.

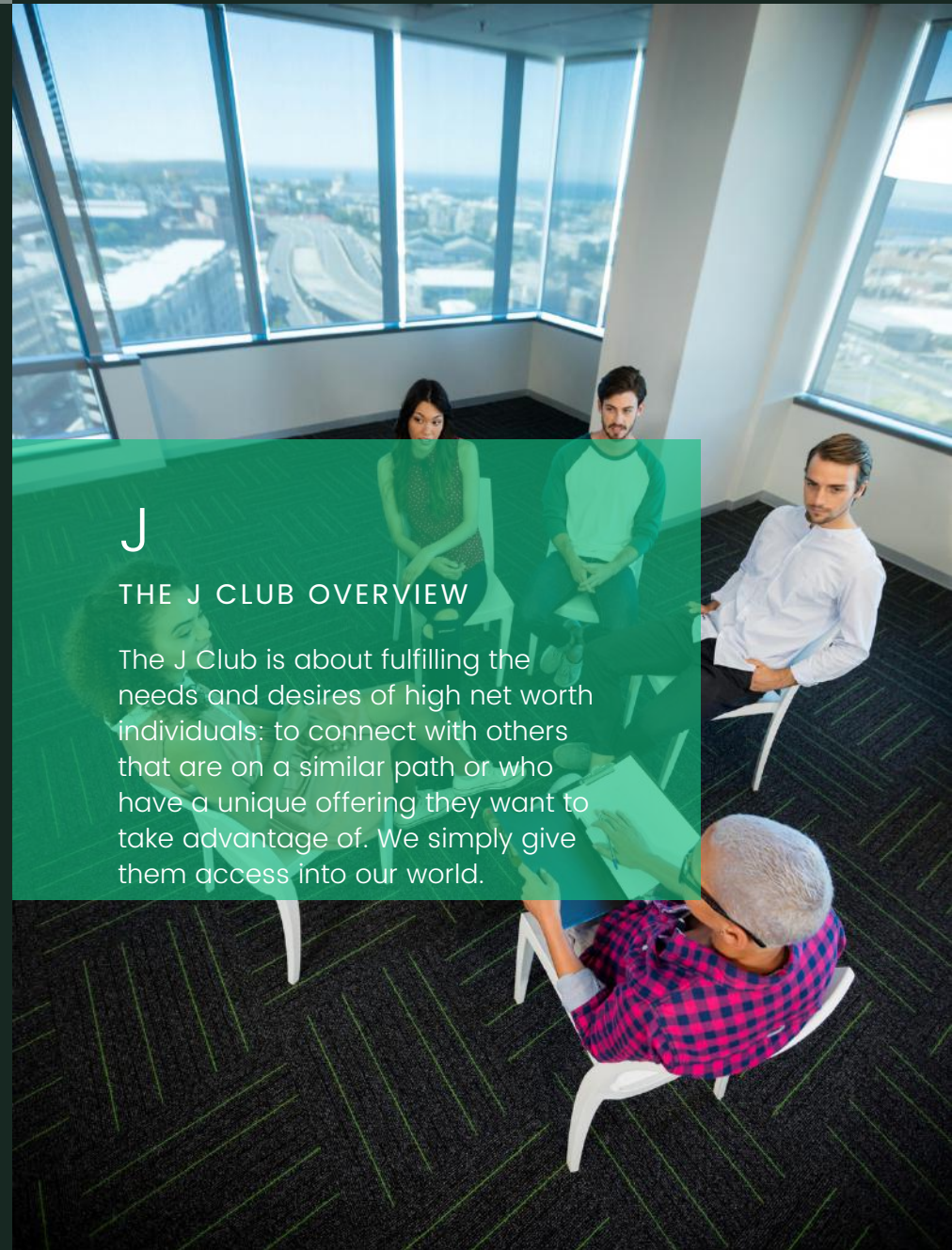
## PERK FOUR

The J Club is an experience like no other. They have a wild time and feel like they are part of a community. We create a sense of camaraderie that they can get nowhere else at this magnitude.

# J

## THE J CLUB OVERVIEW

The J Club is about fulfilling the needs and desires of high net worth individuals: to connect with others that are on a similar path or who have a unique offering they want to take advantage of. We simply give them access into our world.





## PERKS AND BENEFITS

# THE J CLUB

THE J CLUB OFFERS BUYERS AND SELLERS AN OPPORTUNITY TO ENGAGE IN MORE M&A DEALS AS A GROUP AND WITH THE HELP OF JARBL. AS A BONUS, THEY GET PERKS AND BENEFITS AS A RESULT OF THEIR ENGAGEMENT. EVERYBODY HAS A UNIQUE STORY IF THEY HAVE THE OPPORTUNITY TO SHARE IT. WE GIVE THEM THE PLATFORM TO SHARE THEIR EXCITING OFFERING TO THE WORLD. FROM BUSINESS OWNERS WHO HAVE A MISSION TO CHANGE THE WORLD OR PRODUCTS THAT ARE NOT RELEASED TO THE PUBLIC YET, OUR MEMBERS GET AN INSIDE LOOK AT WHO'S WHO AND WHAT'S HAPPENING IN THE WORLD.

Your product and service might just be a fit with our clientele.



### Perks

Exclusive Member

## PERKS

When someone enters our world, we like to provide them with value right from the onset.



### Benefits

Unique Offerings

## BENEFITS

We like to provide unique experiences. Our clientele is a high brow crowd that likes the ultimate treatment.



### Discounts

Member Advantages

## DISCOUNTS

We like to provide discounts to products & services our clients use or are interested in, but don't know about yet.



### Stories

Human Interest

## STORIES

People love storytelling and we provide human interest stories of companies and people who are shaking up the world.

## PRODUCT AND SERVICE

# MoW

The J Club is a Marketplace of the Wealthy



1

### MARKETPLACE

A marketplace that is known and trusted by the elite who are looking for increased deal flow and connections with other well-to-do people.

2

### ELITE SERVICE

We understand our clientele has specific needs and wants. We cater to them in a specific way of providing elite service that makes them feel exclusive.

3

### OFF-MARKET DEALS

The J Club offers unique offerings that our clientele is interested in that increases the quality of the deals they look at, that they're likely to take action on, and provides them access to elite opportunities.

4

### PERKS & BENEFITS

Our clientele like to be part of something that provides them with exclusivity. They prefer offerings that no one else can get and they want exclusive access to information, events, and trips that will advance their professional and personal lives. We have access to 95k+ YouTube Subscribers and opportunities for you to be in front of the camera with your brand.



OUR COMPANY

# Let's Work Together

Providing the J Club Members to help increase deal flow and have a sense of belonging in their high net worth world is our main vision. Together with you we can make a more meaningful difference in the world.



WE ARE  
JARBLY

## JOIN THE CLUB

Become in the know.  
Connect with the elite.

There are many reasons for industry players to be able to choose The J Club as a choice to become a part of something special and to affiliate your business with The J Club with a unique offering to our clientele that has access to a vast range of experiences and a suite of products and services that businesses use and deploy.

THE J CLUB





Let us Keep in touch

# Reach Us

## CONTACT

REACH OUT TO US. SERIOUS INQUIRIES ONLY.



[acquisitions@jarbly.com](mailto:acquisitions@jarbly.com)



(800) 773-1523



Boca Raton, FL

# Thank You

WE LOOK FORWARD TO WORKING WITH YOU!

[www.JARBLY.com](http://www.JARBLY.com)